

HAPPY NEW YEAR



2021

New Year's Resolutions— For Bikers

It's that time of year again! Say goodbye to 2020 (FINALLY!) and welcome new adventures in 2021 with some New Year's biker resolutions, to help you ride more throughout the coming year:

A recent poll showed the top 3 resolutions for motorcyclists are:

1. Ride More
2. Ride More Often
3. Ride as Much as You Possibly Can

Other resolutions include:

- ▶ Go on a charity ride
- ▶ Go on more local rides and back roads
- ▶ Save money for more gear & accessories

Some others include:

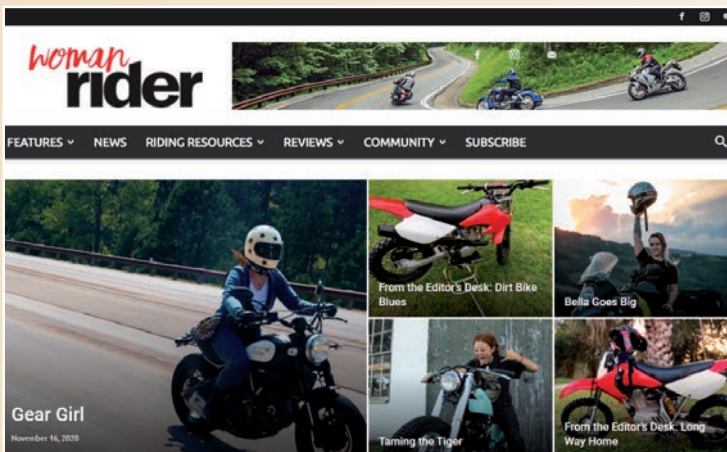
- ▶ Teach someone new to ride
- ▶ Do a Zoom call with my ride buddies
- ▶ Learn to do my own motorcycle maintenance

And my two personal favorites are:

- ▶ Get a custom paint job on my gas tank
- ▶ Get a belly tattoo to match my tank!

What are your New Year's resolutions?

This One's For The **WOMEN**



Joy Burgess was the motivation behind an entire issue of Thunder Press Magazine being dedicated to 'Women in Motorcycling'—something no motorcycle magazine had ever done before. Women around the world called it historic.

Since then, Joy has become the Editor of Woman Rider, a sister publication to Thunder Press magazine. Joy shared her passion for the new venture, saying "I'm diving in and working to create an awesome place where women can find inspiring stories, fun podcasts, columns from some of the well-known ladies in the industry, a forum, a place to get the latest news that's geared towards women

and, most importantly perhaps, community... a place that women riders can call home."

"Home is what I've found in the motorcycle community," she continued, "and I hope to create that sense of 'home' for other women, too. I got a bigger picture of how underserved women in motorcycling really are editorially, and I've wanted to find a way to change that. I wrote before how the stories of the women we featured lit my soul on fire, and now I get a chance to spread that fire with a new adventure."

Follow Woman Rider on Facebook and Instagram, or visit www.WomanRider.com

Winter Bike Preparation

Winter is relative across the wide expanse of the United States, but even in the warmer areas Mother Nature can throw some curve balls. So what can you do to improve the ride, fit, and safety of your bike during the down time? Thankfully, a lot!



Lighting:

Safety is of key concern to most motorcycle riders and one great place to start to improve your safety out on the road is lighting. Anything that makes it easier for the cages around you to take notice will help keep the shiny side up. There has been an explosion of LED lighting solutions from rear lighting systems to lower fairing lights that help you light up like the Rockefeller Center Christmas tree. In particular, the rear lighting systems from Custom Dynamics will significantly improve your lighting solution for braking which will make it much more apparent to the cars behind you that you are slowing down. This is one of the biggest safety changes you can make to your motorcycle, and most are an easy plug and play install.



Seat Comfort:

Seat comfort is like fine wine, everyone has their own specific tastes which is why there are so many incredible options out there. From Lepera Seats, to Saddleman, to Mustang to Corbin and many others, finding the right seat for your desired level of comfort is something that takes time, which makes winter the perfect time to try it out. Seat width and construction are two very important features as they dictate your position and long ride comfort. Too much padding can actually be less comfortable and induce significantly higher levels of "saddle soreness". Look for a seats that are firm, and with some lower back support to provide all-around comfort. This is another winter improvement that you can easily do all on your own.



Performance:

Upgrading the performance on your bike is no easy task and for most people will require some professional installation, but the results can be mind-blowing. Stage 1 of performance is typically the pipes and air cleaner which will enhance the sound and give some decent power bumps. The big change is the Cam, which for Milwaukee Eight owners is when that engine really wakes up. S&S in particular has done a significant amount of work on their M8 Cam kits and provides an easy all-in-one "cam chest" solution that includes the oil pump, pushrods and the cam plate. This makes it really easy to order the right kit for your bike. Come springtime you will enjoy the significantly improved horsepower and torque!



Helmets:

Another great winter activity is helmet hunting, and the options are plentiful as helmet manufacturers have really gone the extra mile in the last couple years. When looking for a helmet, be sure to look into some additional add-ons, like a helmet cam, safety reflectors, and a bluetooth communication device. One helmet in particular that has become a favorite of many riders is the Shoei RF-1200. When compared to similar helmets like the Bell Star it really puts on a show. Another helmet to consider is the Quin Design Smart Helmet, featuring Integrated Crash Detection and SOS emergency beacon that will detect a crash and automatically send for help. Learn more at www.Quin.design

HAVE A LAUGH!



WE DON'T KNOW
WHERE WE'RE GOING,
BUT WE'RE GOING.



10 Tips For Storing Your Motorcycle

We're never ready for riding season to end, but for those of us living in cooler climates, winter storage is a necessary part of each year. Here are ten tips to help you store your motorcycle safely, and make it easier to get ready to ride in the spring.

1. Make sure your motorcycle is clean, washed and dried.
2. Add stabilizer to fuel system and start motorcycle to make sure it is in the fuel system.
3. Make sure your saddlebags do not have any snacks left in them that would make a nice meal for rodents.
4. Raise the motorcycle off the ground to avoid condensation from a door being opened and closed and cold air coming in.
5. Cover your bike with a clean sheet that is not touching the ground.
6. Remove your battery and put it on a trickle charger that has a sensor to turn it on and off.
7. Put steel wool in the end of the exhaust to keep the mice out.
8. Tires should be up off the concrete and at the right pressure. If you do not have a lift, place a mat under the tires.
9. Don't run out to the garage and start it every week. You want your fluid levels to stay full to avoid condensation.
10. Remember you will be riding again soon. Do the basics and you can be ready to ride as soon as the weather allows.

Fix My Hog has a great video, with no-nonsense advice for storing your bike over the winter.

<http://getmore-info.com/storage>



Your Legal Guide To MOTORCYCLE INJURY COMPENSATION

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes, that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured bikers need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE you are involved in an accident!

FEELING LUCKY?

Get The Bike You Like 2021 MOTORCYCLE GIVEAWAY SWEEPSTAKES

Win a Harley-Davidson, Indian, or Honda...
OR The Bike Of Your Choice, Up To \$20,000!

Click Here For Your Chance To Win: BikersWin.com/Kansas

Get up to \$20,000 for the bike of your choice — Chopper, Cruiser, Bagger, Bobber, Cafe Racer or Rocket Chaser! What's your favorite?!

Aprilia | BMW | Buell | Can-Am | Ducati | Harley-Davidson | Honda Husqvarna |
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The information included in this newsletter is not intended as a substitute for professional legal advice. For your specific situation, please call the appropriate legal professional.

STRANDED?

NEVER AGAIN!

From the suburbs or the city, to the middle of nowhere, your motorcycle can break down anywhere. A membership with a motorcycle towing service assures you that no matter where you are, you and your bike will be taken care of.

The American Motorcyclist Association offers Roadside Assistance coverage with unlimited service calls for all of their members. They have a Standard plan, and a Plus plan that covers all vehicles registered to your household.

<http://getmore-info.com/ama>

Motorcycle Towing Services L.C. is an inexpensive membership program that offers towing, roadside assistance, and emergency service plans if you are over 100 miles from your home. If you need a tow because of tire, fuel pump, battery or cable failure, they will pay the cost for replacing the part.

<https://www.mts-towing.com/>

Want to learn more? Here are full reviews of the 10 best motorcycle roadside assistance companies:

<http://getmore-info.com/towing>