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STURGIS RALLY:

80 Years Of Bikes, Bands & Brews

It's Biker Heaven ... Each year, Sturgis' Main Street becomes a sea of motorcycles, leather and denim, among a pulsating crowd of passionate party-goers.

Every month leading up to this event, the question on everyone's mind has been "Will Sturgis still happen? Will the Rally be canceled?" Now August has arrived and there is still only ONE biker destination that tops them all… And this year marks the 80th great year of killer bikes, custom paint, scenic rides, and big stage bands with bumpin' music that lights up the night!

Since 1938, Sturgis has welcomed motorcycle riders from across the United States and around the world to the annual Motorcycle Rally. Based out of this small community in the northern Black Hills, the Rally officially runs for seven days every August.

The Sturgis Rally started as a weekend celebration organized by the Jackpine Gypsies Motorcycle Club — with less than two dozen racers participating in a handful of events including half-mile races, ramp jumps, and board-wall crashes. Now the Rally has grown significantly with recorded attendance of over 600,000 riders.

This year the Sturgis City Council voted to have a modified Rally, canceling the traditional opening ceremony, B-1 Flyover, and photo towers. But there will still be plenty of other events that typically attract a large crowd. Visitors can also check out the countless food and souvenir vendors, booths and shops offering everything from motorcycle customizing to tattooing.

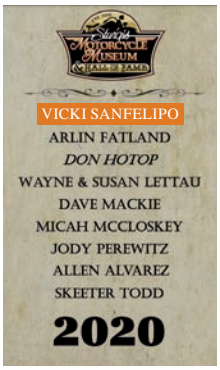
Attend the Rally once and it becomes clear why it's a mandatory destination for so many bikers. The sound of growling engines, the smell of exhaust, and the glint of sunlight off chrome are just a few of the elements that make the Sturgis Motorcycle Rally a unique experience.



THE STURGIS RALLY IS ON

AUGUST 7-16, 2020

Welcome VICKI SANFELIPO To The Sturgis Hall of Fame!



Vicki "Spitfire" Sanfelipo, the founder of Road Guardians, will be inducted into the Sturgis Motorcycle Museum Hall of Fame this year. Vicki is being recognized for her long-term, positive impact on the motorcycle community and we look forward to seeing her at the 2020 Hall of Fame Induction Ceremony.

Vicki's devotion to education and saving lives led her to create Accident Scene Management which has trained thousands of students, in the U.S. and abroad, with the life-saving skills needed in roadside assistance at motorcycle crashes. She has continued this dedication to saving lives for 25 years.

Her achievements and dedication have not gone unnoticed, and this year Vicki will be honored for her life-long contribution. Meet up with everyone at the Hall of Fame Breakfast on August 12th to help celebrate Vicki's induction into the Sturgis Hall of Fame. Learn More at:

www.SturgisMuseum.com/hof



THANK YOU For Your Protection

Cops can be bikers, too! Active and retired law enforcement officers have their own motorcycle clubs. You may see them roaring down the highway in a group, with patches on their jackets. But you will also see them contributing to fundraisers and participating in community services and charity events year-round.

Law Enforcement Motorcycle Clubs do many good works including raising funds for Children's hospitals, donating mobile defibrillators, and promoting motorcycle awareness, safety and education. Some clubs provide assistance to veterans with temporary housing and job placement.

Others participate in food drives for the poor and deliver meals to the elderly. They go on memorial rides, support fallen riders and their families, organize Toys for Tots runs, contribute to cancer research, and are involved in schools as role models for kids.

Blue Knights International Law Enforcement Motorcycle Club The Blue Knights are a global non-profit fraternal organization consisting of active and retired law enforcement officers who enjoy riding motorcycles. They have nearly 20,000 members, with 650 chapters in 29 countries. **https://www.blueknights.org/**

Gunfighters Motorcycle Club The Gunfighters are a 100% Law Enforcement Motorcycle Club. They are an international organization consisting of active and retired law enforcement officers who share a passion for riding motorcycles and are in good standing with their respective agencies or have retired honorably. **http://www.gunfightersmc.com/**

Punishers Law Enforcement Motorcycle Club The Punishers are an international brotherhood of law enforcement officers, court officers, correctional officers and other justice system professionals; EMS, Firefighters, Military and like-minded individuals. Their foundation is laid by men who risk their lives everyday and serve each community that they represent. **https://punishersworldwide.com/**

Here is a short list of prominent Law Enforcement Motorcycle Clubs:

- ★ Blue Knights
- ★ Gunfighters
- ★ Punishers
- ★ Thin Blue Line
- ★ Rolling Badges
- ★ Wild Pigs
- ★ Third Watch
- ★ Defenders
- ★ Buffalo Troopers
- ★ City Heat
- ★ Watchmen
- ★ Peelers

Most police clubs welcome women as members. Since there are plenty of females in law enforcement, many clubs will include female members as well — with full rights and gender equality.

We thank our men and women in blue and recognize their courage in the face of crime.



HAVE A LAUGH!





A Shout Out of Thanks To Our Local Law Enforcement

We appreciate all of our Police Officers, Sheriffs, Deputies, and Law Enforcement personnel. Thank you for your service and sacrifice for the people of our community. Please know that the vast majority of the citizens of our great country respect you and honor you and are thankful for all that you do for us. We recognize the difficult work that you do and how you risk your lives everyday so that the rest of us are protected and kept safe.





Your Legal Guide To

MOTORCYCLE INJURY COMPENSATION

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes, that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured biker's need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE you are involved in an accident!

FEELING LUCKY?

Get The Bike You Like
2020 MOTORCYCLE GIVEAWAY SWEEPSTAKES



Win a 2020 Harley-Davidson FXDR 114 OR The Bike Of Your Choice, Up To $20,000!

Get up to $20,000 for the bike of your choice — Chopper, Cruiser, Bagger, Bobber, Cafe Racer or Rocket Chaser! What are you going to choose? Let us know your favorite!

Go here for a chance to win: www.BikersWin.com/Kansas

Aprilia | BMW | Buell | Can-Am | Ducati | Harley-Davidson | Honda Husqvarna | India | Janus | Kawasaki | KTM | Moto Guzi | Norton Polaris | Royal Enfield | Suzuki | Triumph | Victory | Yamaha

The 2020 Motorcycle Giveaway is sponsored by the National Academy of Motorcycle Injury Lawyers.



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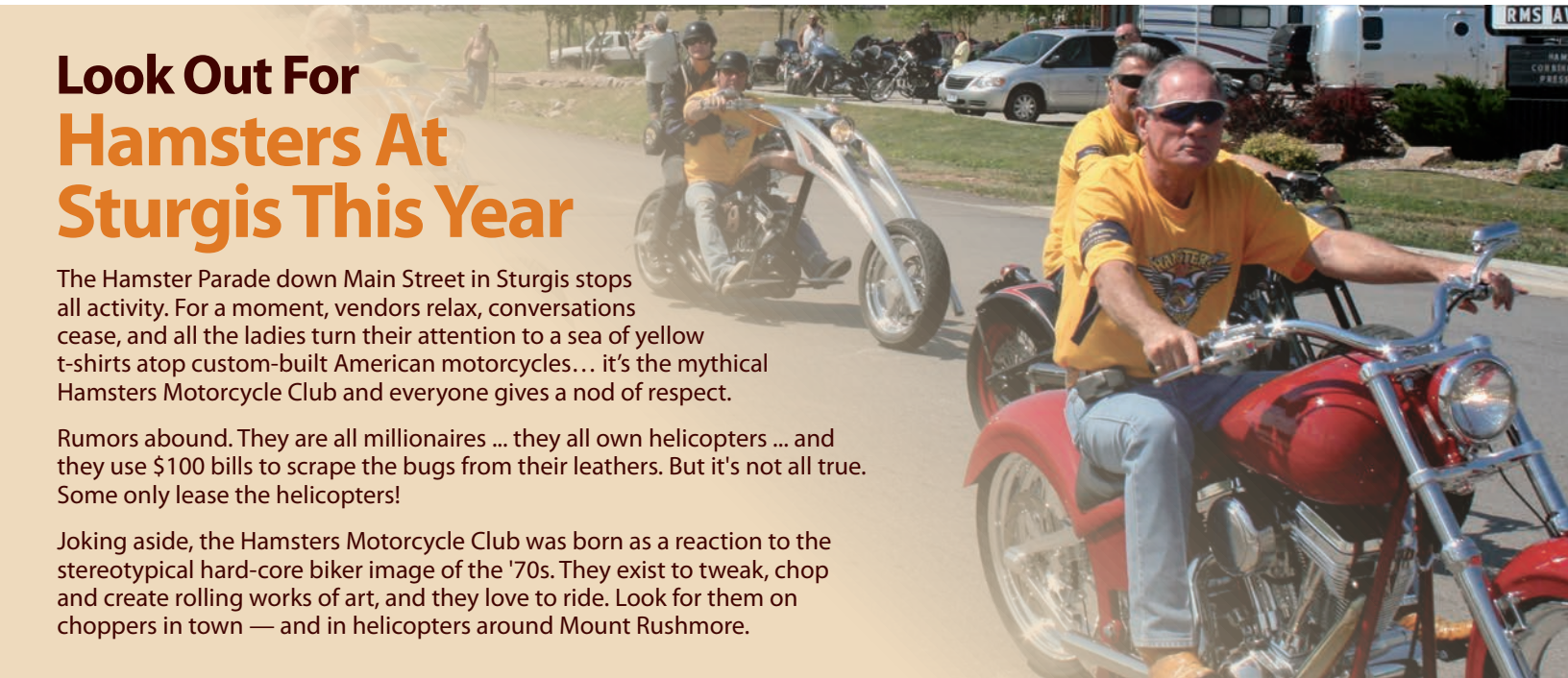
Look Out For
Hamsters At Sturgis This Year



The Hamster Parade down Main Street in Sturgis stops all activity. For a moment, vendors relax, conversations cease, and all the ladies turn their attention to a sea of yellow t-shirts atop custom-built American motorcycles… it's the mythical Hamsters Motorcycle Club and everyone gives a nod of respect.

Rumors abound. They are all millionaires ... they all own helicopters ... and they use $100 bills to scrape the bugs from their leathers. But it's not all true. Some only lease the helicopters!

Joking aside, the Hamsters Motorcycle Club was born as a reaction to the stereotypical hard-core biker image of the '70s. They exist to tweak, chop and create rolling works of art, and they love to ride. Look for them on choppers in town — and in helicopters around Mount Rushmore.